Robin Jansen

Empathy • Creativity • Problem Solving • Growth

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Work experience

Digital Learning Specialist RadarVertige - 2022 to present
- User experience design for increasing the usability of our learning platform and making it more engaging.
- Designed and led the system integration between our ERP system and our partner's online learning platform saving double the amount of planning work.
- Helped set up and maintain our learning platform's content, visuals, and internal information architecture.
- Build blended learning courses that have been completed by 1500+ participants.
- Led workshops with my didactic expertise colleagues to apply online learning tools in our blended learning courses.

Design, Content Creation & Songwriting Story & Melody - 2017 to present
- User experience design for 2 portals applying design thinking and UX/UI methods.
- Music production and songwriting for TV programs, YouTube channels, and other artists receiving an all-time 5-star rating.
- Content ideation and creation for an influencer (1m+ followers), musicians, and a podcast.

Account Coordinator RadarVertige - 2018 to 2021
- Created a simple project overview tool that helped me and my team optimize our workflow for our client, resulting in more planned training courses and an 83% increase in revenue over a year.
- Planned over 1000 training courses, interactive theater, and learning paths for 2 clients in the social domain.
- Onboarded and mentored 2 colleagues .
- Helped one of our client's suppliers integrate their planning system with our client's LMS to save double work.
- Initiated a plan to move to online and blended learning during the pandemic to keep our clients engaged.

Jr. Accountmanager ICT outsourcing RAM Infotechnology - 2016 to 2017
- Initiated the start of a partnership with a new client that resulted in a 5-year contract for a renewed ICT infrastructure worth over €2 million.
- Generated new business opportunities.

Education

UX/UI Design Bootcamp, Ironhack Remote, part-time - May to November 2022

Composition for the Media, The HKU University of the Arts Utrecht Utrecht, propedeuse - 2013 to 2015

Courses, trainings and certificates
2013 to present
- Digital Skills: User Experience - *Accenture*
- UX Fundamentals, User Experience Design Essentials Adobe XD, Adobe Illustrator (2x), Adobe Photoshop - *Udemy*
- Start Your Own Advertising Agency - *Laudius*

Skills

Personal	Knowledge	Tools	Soft skills
I am a UX/UI designer that strives to create a positive impact for our people and the world through design. For 5+ years I've been solving problems through design in various roles, and I'm just getting started!	Design Thinking User Research User Centric Design UX/UI Design Interaction design Wireframing Prototyping Basic CSS & HTML	Adobe Creative Suite, Adobe XD, Figma, Notion Google Workspace / MS 365 **Languages** Dutch - native English - fluent German - indepedent	Creative Empathy Communication Problem solving Curious Growth oriented Autonomous Puns